



**City of Scottsdale
Tourism Development Commission
Special Meeting**

MARKED AGENDA

8:00 a.m., Tuesday, May 8, 2012
Economic Development Conference Room
4021 N. 75th Street, Suite 102
Scottsdale, Arizona 85251

1. Call to Order/Roll Call

Michael Hoffmann, Chairman	David Richard
Kathleen Glenn, Vice-Chairwoman	Mike Surguine
David Scholefield	Ace Bailey

Chairman Hoffman, Commissioners Bailey, Richard and Surguine present via telephone.
Commissioner Scholefield & Vice-Chairwoman Glenn present.

2. Approval of Minutes

Commission discussion and possible action to approve the April 17, 2012 regular meeting minutes (Attachment No.1)

Motion to approve April 17, 2012 minutes made by Commissioner Surguine; Seconded by Commissioner Bailey; Approved 6-0.

3. Bed Tax Revenue Request - Tournament Players Club Facility Upgrades

Commission discussion and possible action regarding recommending an allocation from the city's portion of bed tax allocated toward capital projects for upgrades at the Tournament Players Club Facility.

Staff Contact: Dan Worth, Executive Director Public Works
(Attachment No.2, 2a)

Recommendation to allocate \$600,000 from bed tax capital project dollars to project upgrades of the TPC for a 20 year commitment, contingent on the approval of the Princess Lease funding. Motion made by Richard; seconded by Bailey. Vote of 5-1, Surguine dissenting.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING HOLLI SHANNON 480-312-7989 OR HSHANNON@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION.

4. FY12/13 Destination Marketing Guide

Commission discussion and recommendation for approval of the Scottsdale Convention and Visitor's Bureau FY12/13 Destination Marketing Guide.

Rachel Sacco, President/CEO Scottsdale Convention & Visitor's Bureau

Staff Contact: Steve Geiogamah

(Attachment No.3)

**Motion to approve made by Commissioner Bailey; Seconded by Commissioner Glenn;
Approved 6-0.**

5. FY 12/13 Destination Marketing SCVB Performance Measures

Commission discussion and possible action regarding the FY12/13 Scottsdale Convention & Visitor's Bureau Performance Measures.

Staff Contact: Steve Geiogamah

(Attachment No.4, 4a)

**Motion to approve made by Commissioner Bailey; Seconded by Commissioner Richard;
Approved 6-0.**

6. Tourism Development Commission Revised City Code

Commission discussion and possible action regarding amending Scottsdale Code Sec. 2-288 related to the Tourism Development Commission.

Presenter: David Smith, City Treasurer

(Attachment No. 5, 5a, 5b, 5c)

**Motion to approve amending Scottsdale Code Sec. 2-288 related to the Tourism
Development Commission made by Commissioner Surguine; Seconded by Commissioner
Richard. Approved 6-0.**

7. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

8. Public Comment

Citizens may address the members of the Tourism Development Commission during "Public Comment." This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. Adjournment 8:56AM

Next scheduled meeting is May 15, 2012



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